

25 September, 2026

Korean Kick TikTok Dance Challenge

A copy of these Terms and Conditions is available here:

For SA: <https://pedroschicken.co.za>

Who Can Participate?

The competition is open to all citizens of South Africa, of any age, and who have a valid South African Identity Document, **except for** the members, shareholders, directors, employees, franchisees partners, agents and consultants (and their respective life partners, business partners and immediate families) of Pedros, as well as the suppliers and advertising agencies of Pedros.

NOTE: To be eligible to Win, entrants must FOLLOW Pedros on TikTok (@PedrosChickenOfficial).

Competition Period

Competition runs from 21 September to 15 November, both days inclusive.

How to Enter?

1. Share a video on TikTok of you doing the **Korean Kick TikTok Dance Challenge**.
2. TAG Pedros
3. Use the hashtags #PedrosDanceChallenge #KoreanKick

This will entitle you to ONE entry into the competition.

You may enter as many times as you like – multiple entries (posts) increase your chances of winning.

Weekly Prizes

Each week, starting from 5th October, we'll reward three (3) randomly selected Winners with:

- **R500 cash**
- **2 x Digital Korean Kick Vouchers**

Winners will be randomly selected from the entire pool of entrants.

Winners will be contacted directly, and their names (handles) will be posted to stories.

The **Korean Kick Meal Voucher** is redeemable from any store, nationwide, and includes the following:

- A Korean Kick Cheese Burger
- 2 Chicken Nuggets
- Chips
- A Korean Kick Dip
- 350ml Drink





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Grand Prizes

At the end of the campaign, we will select a Winner and 2 Runners-Up:

1st Prize:

R20 000 Cash

2nd Prize:

R10 000 Cash

3rd Prize:

R5 000 Cash

Winners will be randomly selected from the **entire pool of entrants**.

Winners will be contacted directly, and their names (handles) will be posted on Pedros social media platforms.

The money will be paid directly into the Winners' accounts.

Every reasonable effort will be made to contact the winner, however if the winner does not respond to the notification within a reasonable period (48 hrs), it will be deemed that the winner concerned forfeited his/her prize, and Pedros shall be entitled to redraw to find an alternative winner.

Any provision of these Rules or the Competition which is held to be invalid or unenforceable shall be ineffective to the extent of such invalidity or unenforceability without invalidating or rendering unenforceable the remaining provisions thereof

General Terms & Conditions

1. You must create a video and post to social media as described above, for entry into the competition.
2. You may enter this competition as many times as you like. The more you enter, the greater your chances of winning.
3. By entering the competition, you are accepting all the rules of this competition.
 - a. The participant warrants that they are unaware of any reason legally prohibiting them from entering this competition.
 - b. Any participant who contravenes these rules may be disqualified from the Competition.
 - c. The participant consents to Pedros using the names of the winners for publicity purposes, without any further remuneration being payable to the winner.
 - d. The winner may decline to participate in any promotional activity by notifying Pedros accordingly. All promotional material will become the sole property of Pedros.
 - e. Participants understand and agree that in order to offer the competition, Pedros must collect and use personal information about participants.
 - f. The privacy of participants' personal information is very important to Pedros. Pedros will accordingly use all reasonable efforts to store collected information in a secure manner.
 - g. The participant agrees to give (where applicable) honest, accurate and current information to Pedros and to maintain and update such information when necessary.
 - h. The participant's personal information collected by Pedros may be used for the following reasons:





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- i. the processing of personal information on the company's website;
 - ii. further processing by third parties, including the fact that related parties of the company may access information on the company's website;
 - iii. direct marketing;
 - iv. fraud prevention; and
 - v. SARB and SARS reporting and the like if applicable.
- i. The entrant acknowledges that any information supplied to Pedros is voluntary
- j. By submitting any information to Pedros in any form the participant further acknowledges that such conduct constitutes an unconditional, specific and voluntary consent to the processing of such information by Pedros which consent shall, in the absence of staff list any written objection received from the entrant, be indefinite and/or for the period otherwise required in terms of any applicable law.
- k. Unless the participant has consented, Pedros will not sell, exchange, transfer, rent or otherwise make available any personal information about the participant (such as name, address, email address, telephone number) to other parties and the participant indemnifies Pedros from any unintentional disclosures of such information to unauthorized persons.
- l. By entering the Competition, participants agree to receive further communication and direct marketing material from Pedros and their holding and subsidiary companies, provided that the entrants may opt-out of receiving commercial communications at any time via the appropriate opt-out mechanisms provided by Pedros for such purpose.

4. To be eligible to win, you MUST FOLLOW Pedros on TikTok.

- 5. Pedros Head Office will draw three random (3) weekly winners per week, throughout the competition, and three (3) Grand Prize Winners, via a random electronic draw.
- 6. Winners will be drawn from the pool of all eligible entrants.
- 7. Winners will be contacted by Pedros via Direct Messaging on the Social Media platform they used to enter, once the relevant draw has been audited and confirmed, to confirm that they are in possession of a South African ID.
- 8.1. Digital Vouchers will be sent to the winners (via email or SMS) within 1 week of winning. Pedros shall not be liable for any delays caused by any external factors beyond its control.
- 8.2. R500 cash prize will be EFT's into the winner's account within 14 (fourteen) business days, provided the relevant documents (copy of ID, Banking Confirmation) have been provided.
- 9. Vouchers may not be transferred or exchanged for cash or for any other goods or services.
- 10. Should any of the vouchers not be redeemed within store within 90 days, they will be forfeited.
- 11. The names of the Winners will be published on Pedros social media after each Weekly Draw, and after the Grand Prize Draw.
- 12. By accepting their prize, the Winners agree that Pedros may use their name and picture for any future marketing material by Pedros in print and digital media.
- 13. By entering this Competition, you accept that the decisions of Pedros and its Judges are final and may not be challenged. No correspondence will be entertained.
- 14. In your interest, Pedros has done everything reasonably practicable to comply with all the relevant laws that they are subject to. In terms of the Protection of Personal Information Act (4 of 2013), we comply with industry standards when it comes to the collection, storage and protection of your personal information. Read all about the Act





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here: <https://popia.co.za/act/>. Should you have any queries for us regarding your rights as consumers, please contact us at customercare@pedroschicken.co.za

15. **Unclaimed Prize and Redraw Clause:** If a winner cannot be contacted, fails to respond within 48 hours of notification, or fails to claim the prize within the period specified by Pedros, the winner will forfeit the prize. In such an event, Pedros reserves the right to redraw and select an alternative winner from the remaining eligible entrants at its sole discretion.
16. **Governing Law and Jurisdiction:** This competition and these terms shall be governed by the laws of the Republic of South Africa. Entrants consent to the exclusive jurisdiction of the courts of South Africa, for the resolution of any disputes arising from or in connection with this competition.
17. **South Africa Compliance Clause:** For participants residing in South Africa, this competition is conducted in accordance with the applicable laws and regulations of the Republic of South Africa, including but not limited to consumer protection and data privacy legislation. By entering, participants confirm that they have read and understood these Terms and Conditions, and consent to the collection and processing of their personal information for purposes related to the administration of the competition. Pedros reserves the right to amend the competition rules where required to comply with the applicable laws and regulations of South Africa.
18. **Force Majeure:** Pedros is not liable for any delay or failure to perform due to events beyond its control, including natural disasters, strikes, or disruptions to services.
19. Pedros reserves the right to disqualify any entrant suspected of fraud, dishonesty, or non-compliance with these terms.
20. Pedros shall not be liable for any technical failures, interruptions, or unavailability of the platforms used to participate

